

grupo
PADELPOINT
WHERE PADEL HAPPENS





INTERNATIONAL PADEL LEADERS

Driving one of the most complete padel ecosystems in Europe and beyond.

For more than 20 years, Grupo PadelPoint has been driving the growth of padel through an integrated business model that combines retail, clubs, franchising, distribution and community activation.

Headquartered in Alicante, Spain, the company has built a strong international presence, connecting B2B and B2C markets through specialised retail, operational expertise and a scalable business ecosystem.

Today, Grupo PadelPoint stands as a trusted industry leader, partnering with top brands, supporting player development and contributing to the global expansion of padel through innovation, strategic growth and international reach.



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**DRIVING THE SPORT.
BUILDING THE COMMUNITY.**

Padel is at the heart of everything we do. Beyond retail and distribution, Grupo PadelPoint drives the sport forward by creating meaningful connections between brands, players, clubs, and communities.

Through strategic partnerships, spaces, and value-driven experiences, we build an ecosystem where padel is lived, shared, and continuously growing through a global and innovative vision.



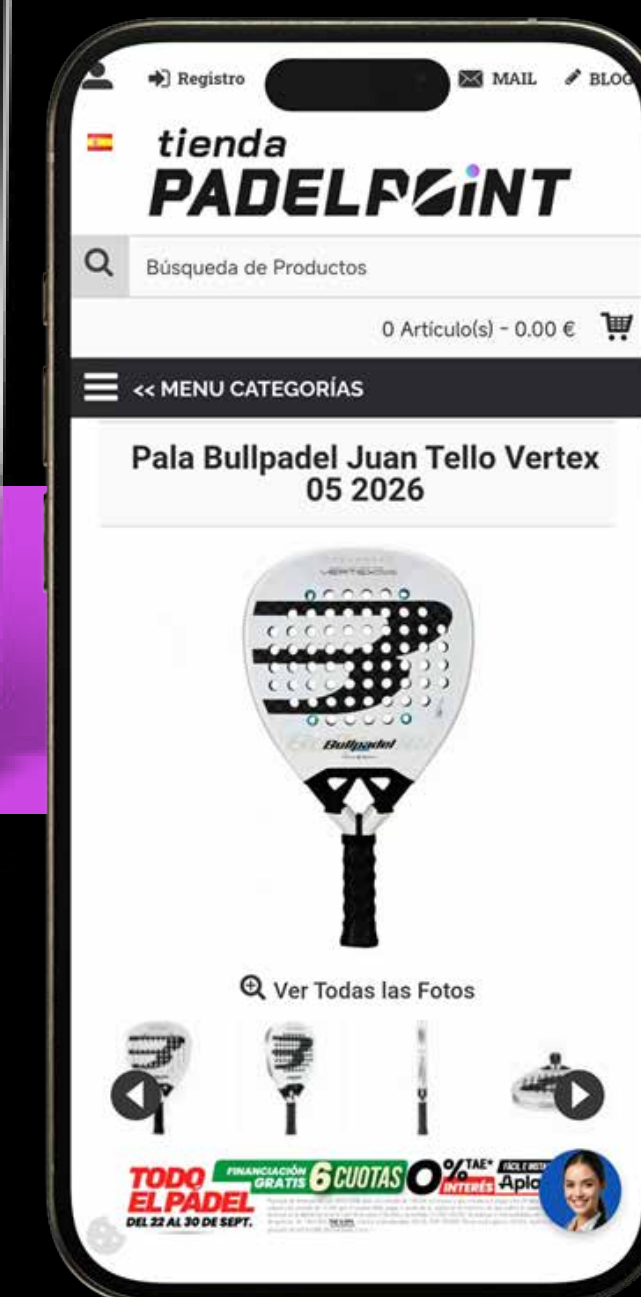
tienda **PADELPOINT**

DIGITAL BACKBONE OF OUR BUSINESS

PadelPoint's digital platform is at the core of our business model, connecting retail, logistics, brands and customers through a scalable omnichannel ecosystem.

Beyond ecommerce, it drives international reach, customer acquisition, product expertise and seamless purchasing experiences across B2B and B2C markets.

With a strong digital infrastructure, Grupo PadelPoint supports the growth of its retail network, franchise model and global business expansion.



- 2.2M+ Annual Visits
- 5,000+ Product References
- B2B & B2C Reach
- Omnichannel Infrastructure
- International Logistics Support

24/48H delivery. ● Free shipping to Spain and Portugal, ● multilingual after-sales support. ● ★ Trustpilot 4,7/5 | Google 4,7/5 | revi. 4,9/5

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STRATEGIC PARTNERSHIPS WITH LEADING BRANDS

Grupo PadelPoint collaborates with leading international brands, building a specialized, high-value portfolio across the main categories of the padel industry.

Through long-term strategic partnerships, product expertise, and deep market knowledge, the company strengthens its commercial ecosystem, driving innovation, quality, and continuous access to the latest industry trends.





PASSION, CHARACTER & ELEGANCE IN EVERY GAME

ALACRAN is not just a padel brand — it's a way of living the sport. Designed for players who want to stand out both on and off the court, it combines innovation, exclusive design, and a distinctive identity with strong personality.

As an in-house brand within the Grupo PadelPoint ecosystem, ALACRAN strengthens our value proposition through a premium, authentic, and competitive vision, connecting with those who understand padel as performance, style, and attitude.



COLLECTION 2026



**DUNE
PRO**

ATTACK
SPEED
VENOM



**VENOM
BLADE**

CONTROL
ELEGANCE
PRECISION

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CLUBS DESIGNED TO CONNECT SPORT, COMMUNITY AND LIFESTYLE.

PadelPoint's clubs are more than sports facilities — they are spaces where players, brands and communities connect through sporting experiences.

With strategically located clubs, professional courts, tournaments and community-driven experiences, Grupo PadelPoint strengthens its ecosystem beyond retail, creating real engagement around the growth of padel.

PADELPOINT
La Nucía

PADELPOINT
MELIÀ VILLAITANA

PADELPOINT
DENIA By JUBO PADEL

CLUBS · EVENTS · TRAVELS · PARTNERS · COMMUNITY · PADEL CAMPS



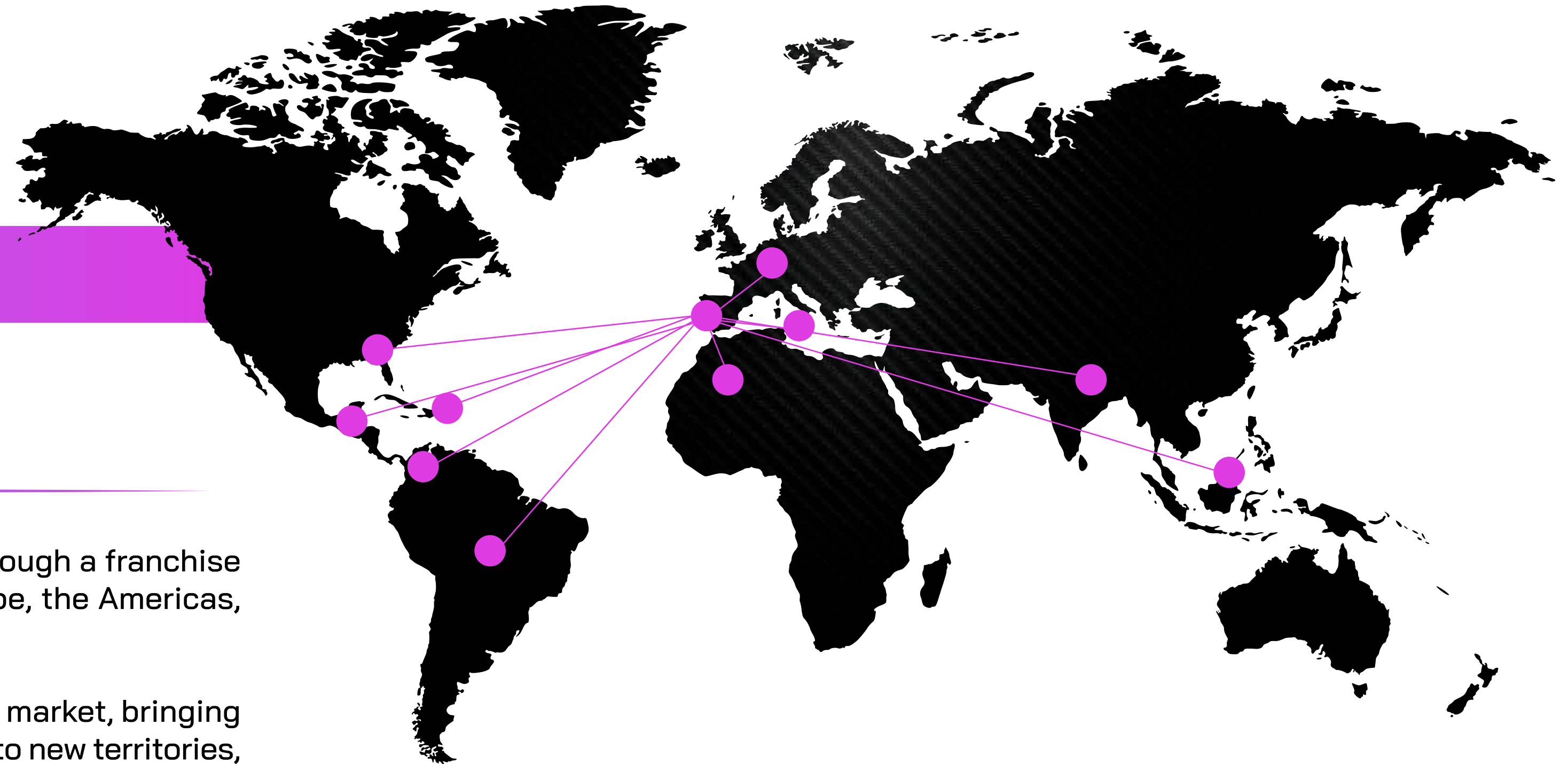


GLOBAL EXPANSION HUBS

Building a scalable franchise ecosystem across key international markets.

Grupo PadelPoint continues its international expansion through a franchise model focused on driving the growth of padel across Europe, the Americas, Asia, and Oceania.

Each project is tailored to the specific characteristics of its market, bringing Grupo PadelPoint expertise, management model, and vision to new territories, with the goal of building a strong, scalable, and continuously growing international network.



Europe
Consolidated Markets

Americas
Growth Markets

Asia
Oportunidades emergentes

**Middle East
& North Africa**
Strategic Expansion

Oceanía
Future Development



GLOBAL LOGISTICS & DISTRIBUTION NETWORK

Connecting products, markets and customers through a scalable logistics ecosystem.

Grupo PadelPoint supports its international growth through a strong logistics and distribution network designed to connect products, partners and customers across multiple markets.

With optimised operations, reliable delivery capabilities and strategic logistics partnerships, the company ensures efficiency, scalability and consistent service across both national and international channels.

- *International Distribution*
- *Strategic Logistics Partners*
- *Scalable Operations*
- *National & Global Reach*
- *Reliable Delivery Network*

GLS.



NACEX





LET'S BUILD
PADEL TOGETHER

Connecting business, partnerships and global growth opportunities.

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